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[BuildingBridgesforBusiness.org](http://BuildingBridgesforBusiness.org)



## Update coffee with logo with new TM logo

### NEWS RELEASE

February 14, 2013  
FOR IMMEDIATE RELEASE

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## Want to reach the small business owner? Then have Coffee With Building Bridges for Business

PITTSBURGH – Building Bridges for Business debuted its new **Coffee With...**<sup>TM</sup> video series – another resource aimed at empowering and educating small business owners in Pittsburgh – on the [organization's YouTube channel](#). (mention new media channel partners here ?) The videos feature successful small business owners and political and community leaders discussing their thoughts on issues that are crowd sourced via the organizations [Twitter](#), [Facebook](#), [LinkedIn](#) accounts and [website](#).

On February 14, 2013 four new videos will be shared. Christopher Evans. Ask Christopher for verbiage. New videos include (WAIT FOR CLICKABLE LINKS for WILLIAM STRICKLAND, BEVERLY SMITH, LUCAS PIATT, and JESSICA LEE.)

Waiting on verbiage from three media channel partners – Urban Media, Urban Media Today and Soul Pitt. All 3 entities will load every Coffee With video on their site and showcase to their “viewing” public.

Current videos feature Pittsburgh City Council Members [William Peduto](#) and [Corey O'Connor](#), Pennsylvania Candidate for State Representative [Ed Gainey](#), political consultant [Bonnie DiCarlo](#), Pittsburgh Black Business Directory publisher [Connie Portis](#), [Andre Weisbrod](#), president, Star Financial Advisers and entrepreneurs [Diane Daniels](#) and [Vern Alexander](#). Topics discussed by guests in the video series include everything from the job market, small business growth and economic issues to sharing their favorite ride at Kennywood and, appropriately, how they take their coffee.

“Coffee With... gives successful small business owners and political leaders a chance to share their thoughts in an informal setting,” said Linda Handley, founder, Building Bridges for Business. “It also gives the small business community of Pittsburgh a chance to ask questions and address issues that affect them with these individuals via social media and a chance to hear what leaders think about key issues.”

The video series – which is shot on location at [CLICKABLE LINK](#) to STONE NEOPOLITAN in downtown Pittsburgh. Sponsors to date include [Positively Pittsburgh Live Magazine](#), [Giant Eagle – Frankstown Road](#), [Black Tie Pittsburgh](#), and [SI Business Associates](#).

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REPLACE THIS QUOTE

**“Coffee With...™** is an unique opportunity to have access to business and community leaders in our region,” said JoAnn Forrester, President of SI Business Associates, a firm with over 30 years experience in business growth. Forrester continued, “It is important to know the players and find out how we can help one another grow our business and improve our community. **Coffee With...<sup>SM</sup>** is the perfect vehicle for this.” More on *Coffee With...* and Building Bridges for Business’ other development programs, is available on their homepage at [BuildingBridgesForBusiness.org](#).

#### **ABOUT BUILDING BRIDGES FOR BUSINESS**

Based in Pittsburgh, Pa., Building Bridges for Business aims at empowering and educating the region’s small business leaders by providing resources to start, manage, grow and promote their businesses.

Since its inception in November 2010, Building Bridges for Business has hosted four sold out live events, featuring prominent keynote speakers, such as Dr. Winslow Sargeant, who is President Obama's main adviser from the Small Business Administration. In addition to live events, Building Bridges for Business launched Pittsburgh's first-ever small business Twitterchat.

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