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BuildingBridgesforBusiness.org



NEWS RELEASE

June 26, 2012
FOR IMMEDIATE RELEASE

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Want to reach the small business owner? Then have Coffee With Building Bridges for Business

PITTSBURGH – Building Bridges for Business debuted its new *Coffee With...*SM video series – another resource aimed at empowering and educating small business owners in Pittsburgh – on the [organization's YouTube channel](#). The videos feature successful small business owners and political and community leaders discussing their thoughts on issues that are crowd sourced via the organizations [Twitter](#), [Facebook](#), [LinkedIn](#) accounts and [website](#).

On July 2, 2012 Dr Winslow Sargeant, Obama's Chief Counsel of Advocacy for Small Business, video will be shared. Dr Sargeant, who represents small businesses on regulatory matters, discusses the important role of small business in our economy and how to grow your business in these challenging times.

Current videos feature Pittsburgh City Council Members [William Peduto](#) and [Corey O'Connor](#), Pennsylvania Candidate for State Representative [Ed Gainey](#), political consultant [Bonnie DiCarlo](#), Pittsburgh Black Business Directory publisher [Connie Portis](#), [Andre Weisbrod](#), president, Star Financial Advisers and entrepreneurs [Diane Daniels](#) and [Vern Alexander](#). Topics discussed by guests in the video series include everything from the job market, small business growth and economic issues to sharing their favorite ride at Kennywood and, appropriately, how they take their coffee.

"*Coffee With...* gives successful small business owners and political leaders a chance to share their thoughts in an informal setting," said Linda Handley, founder, Building Bridges for Business. "It also gives the small business community of Pittsburgh a chance to ask questions and address issues that affect them with these individuals via social media and a chance to hear what leaders think about key issues."

The video series – which is shot on location at [Elements Contemporary Cuisine](#) in downtown Pittsburgh – debuted in May. Sponsors to date include [Positively Pittsburgh Live Magazine](#), [Giant Eagle – Frankstown Road](#), [Black Tie Pittsburgh](#), and [SI Business Associates](#). Hosts include Ashley Moss and Rebecca Harris.

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"Coffee With...SM is a unique opportunity to have access to business and community leaders in our region," said JoAnn Forrester, President of SI Business Associates, a firm with over 30 years experience in business growth. Forrester continued, "It is important to know the players and find out how we can help one another grow our business and improve our community. **Coffee With...SM** is the perfect vehicle for this." More on *Coffee With...* and Building Bridges for Business' other development programs, is available on their homepage at BuildingBridgesForBusiness.org.

ABOUT BUILDING BRIDGES FOR BUSINESS

Based in Pittsburgh, Pa., Building Bridges for Business aims at empowering and educating the region's small business leaders by providing resources to start, manage, grow and promote their businesses.

Since its inception in November 2010, Building Bridges for Business has hosted four sold out live events, featuring prominent keynote speakers, such as Dr. Winslow Sargeant, who is President Obama's main adviser from the Small Business Administration. In addition to live events, Building Bridges for Business launched Pittsburgh's first-ever small business Twitterchat.

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